



## 2025 On & Off Premise Adult Beverage Session

### Agenda

|   |          |          |
|---|----------|----------|
| <b>Sunday, August 24, 2025</b>  |          |          |
| 1st Annual Golf Outing  | 8:30 AM  | 2:00 PM  |
| Arrivals & Registration   | 10:00 AM | 6:00 PM  |
| Forecasting Flavor: Trends and Disruption in Beer, Wine, Spirits & Beyond | 5:15 PM  | 6:00 PM  |
| 1st Annual Golf Outing - Award Announcement                               | 6:00 PM  | 7:00 PM  |
| Cocktails   | 06:00 PM | 07:00 PM |
| <b>Monday, August 25, 2025</b>  |          |          |
| Breakfast   | 6:45AM   | 8:45 AM  |
| Meetings  | 8:00 AM  | 12:00 PM |
| Lunch   | 12:00 PM | 1:00 PM  |
| From Mob Life to Legacy: A Fireside Chat with Michael Franzese            | 1:00 PM  | 1:30 PM  |
| Meetings  | 01:00 PM | 05:40 PM |
| Grand Tasting - Supplier Setup Time                                       | 5:30 PM  | 6:15 PM  |
| Grand Tasting   | 6:15 PM  | 7:45 PM  |
| Dinner  | 7:00 PM  | 10:00 PM |
| Grand Tasting - Award Announcement  | 8:30 PM  | 9:00 PM  |
| <b>Tuesday, August 26, 2025</b>   |          |          |
| Breakfast   | 6:45 AM  | 8:45 AM  |

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| Meetings | 8:00 AM  | 12:00 PM |
| Lunch    | 12:00 PM | 1:00 PM  |
| Meetings | 1:00PM   | 4:00 PM  |