

2025 Pet Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Wednesday, May 7, 2025

Pet: Year in Review

60 minutes

Explore the latest trends in the pet care industry with insights from NielsenIQ. Discover how pet owners' preferences have evolved, the impact of new technologies, and the rise of health and wellness products for pets. This session will also highlight data-driven insights on the most significant trends, helping attendees stay ahead in this rapidly growing market.

NielsenIQ

Thursday, May 8, 2025

Buyers Choice Awards

0 minutes

