

## 2025 Private Label Food & Beverage Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, April 7, 2025

#### Private Label Leadership Summit: Walgreens

**30 minutes**

Hear from Adam Swallow, VP, Global Sourcing at Walgreens.

Adam Swallow, VP, Global Sourcing  
Walgreens



#### Private Label Leadership Summit: Whole Foods Market

**30 minutes**

Hear from Tom Hermes, VP, Sourcing & Product Development, at Whole Foods Market.

Tom Hermes, VP, Sourcing & Product Development  
Whole Foods Market



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## Private Label Leadership Summit: Sprouts

**30 minutes**

Hear from Jac Ross, VP - Own Brand, Sprouts.

Jac Ross, VP - Own Brand  
Sprouts



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## Private Label Leadership Summit: Walmart

**30 minutes**

Hear from Walmart's Drew Sadler, Vice President – Sourcing, Food Pantry.

Drew Sadler, Vice President – Sourcing, Food Pantry  
Walmart



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## Private Label Leadership Summit: NielsenIQ

**30 minutes**

Join NIQ for an exciting deep dive into the private label industry! We'll spotlight the latest trends, standout brands, and the innovative strategies retailers are using to thrive in both the food & beverage and health & beauty care sectors. Don't miss out on valuable insights to keep you ahead in the competitive private label market.

Patrick Dougherty, Director of SMB Acquisition  
NielsenIQ

