



2025 Beverage, Summer Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, July 20, 2025

Tasting Experience

60 minutes

Get ready for a deliciously fun evening! Join us as suppliers serve up tasty samples, all while you mingle and sip at the cocktail reception. It's the perfect way to discover new flavors, meet industry pros, and enjoy a great time!

Tuesday, July 22, 2025

Walmart Meet & Greet

765 minutes

Tuesday, July 22 | 7:45 AM - 8:30 AM

Join us to grab a coffee and meet Walmart Grocery Leadership Team. This is an informal opportunity to say hello and introduce yourself to Walmart leadership.

Attendees:

Tasha Tandy- Vice President of Merchandising- Breakfast, Baking, & Commodities

Shawn Townzen- VP, DMM- Dry Grocery

Heather Seymore- Merchandising VP: Snacks

Melissa Hagerman- Senior Director Merchandising, Global Foods

Walmart