

## 2026 Beverage, Summer Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, July 19, 2026

#### Tasting Experience

**60 minutes**

**Sunday, July 19th | 6:00 PM - 7:00 PM**

Get ready for a deliciously fun evening! Join us as suppliers serve up tasty samples, all while you mingle and sip at the cocktail reception. It's the perfect way to discover new flavors, meet industry pros, and enjoy a great time!

Tuesday, July 21, 2026

## Walmart Meet & Greet - Suppliers Only

**30 minutes**

**Tuesday, July 21st | 7:30 AM - 8:00 AM**

Grab a coffee and meet Walmart's merchant team. This is an informal opportunity to say hello and introduce yourself.