2027 Impulse, Front-End & Checklane Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, January 26, 2027

Fireside Chat

60 minutes

Tuesday, January 26th | 5:30 PM - 6:30 PM

Details coming soon...

Meet & Greet

60 minutes

Tuesday, January 26th | 6:30 PM - 7:30 PM

Details coming soon...

Partners in Growth: What Leading Retailers Look for in Strategic Brand Relationships

60 minutes

Hear from leading retailers about what makes a strong brand partnership. This panel discussion will explore how buyers and suppliers can align on priorities, build lasting relationships, and work together to drive growth.