2027 Total Wellness: GLP-1, Weight Management, Nutrition & Vitamin Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, February 8, 2027

ECRM Wellness Symposium

180 minutes

Wellness Frontiers: Weight Management & Active Nutrition Insights

Join retail buyers, brands, and industry leaders for a fast-paced program exploring the biggest forces in wellness. Through keynotes, panels, and quick-hit case studies, we'll dig into GLP-1 and weight-management support, gut health and the microbiome, women's health, functional foods, the consumer mindset around total wellness, and various other topics impacting these categories. Expect practical insights, data-backed takeaways, and actionable playbooks you can use immediately.

Meet & Greet with GNC

60 minutes

Join us to grab a coffee and meet the GNC team.

This is an informal opportunity to say hello and introduce yourself.

**Suppliers only*