2027 Frozen Foods, Spring Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, April 13, 2027

Perimeter & Frozen Trends

45 minutes

Join NielsenIQ for a look at the trends influencing shopper choices across perimeter and frozen foods. This educational session will explore evolving consumer preferences and category opportunities, helping retailers and suppliers identify areas for innovation and growth.

NielsenIQ